

# ready to go!

## back to school in style

by Rachel Baker



### Stash some stuff

Your child can stow small personal items and just clip them to her waist. The SPIbelt frees up hands to carry other things, and has space for an iPod, medical supplies, phone, keys, or some cash. The belt keeps items secure during recess, class trips, or daily activities. Starting at \$16.95; spibelt.com.



### Up & at 'em

Have a youngster who wakes up too early? The digital screen on the Zazoo Photo Clock shows a daytime photo when it's time to get up, and a starry night when there's more time to sleep. The photos can be personalized. \$89; zazookids.com.



### Get organized

Display schedules, invitations, and artwork on a customizable expression board. Adhesive-backed ribbons adjust to hold large calendars to small notes. Designs come in styles for boys, girls, and the home. Starting at \$28; strecks.com.



### Bubbly personality

Eager to avoid a trip to the lost-and-found? Label school supplies with waterproof Name Bubbles in a choice of colors, styles, and fonts to suit your child's personality. \$20-\$43 depending on the package size; namebubbles.com.



### Step right up

Kick off the new year with the fun and functional Large Sneaker Pencil Pouch. A zippered opening allows for storage of pencils, erasers, markers, and more; the case easily clips to a backpack. Color choices are black, red, and green. \$6; available in Staples.



### It's a lock

The WordLock text lock opens with a preset three-letter combination instead of numbers. Kid-friendly passwords include LOL, FBI, and OMG—and the lock comes with a three-word phrase to help remember the combo. \$5.99; WordLock.com.



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## new jersey family

## parenting file

# pack it up!



### 1. Heavy-duty Hauler

The JanSport Wasabi Backpack is in it for the long haul—designed with comfort in mind. It has ergonomic S-curve shoulder straps, one main compartment, a half compartment with an organizer, and plenty of pockets. \$55; jansport.com.

### 2. Quilted Cuties

From motorcycles to gymnasts and honey bees to cupcakes, Stephen Joseph Quilted Backpacks feature more than 35 designs for boys and girls. These machine-washable backpacks can also be personalized with a child's name. \$26.99; stephenjosephgifts.com.

### 3. Show & Tote

Young artists can display their latest masterpiece in the Go Vinci Backpack. A clear outer frame shows original artwork and is also a solid stop-and-draw work surface. \$30; givewink.com/go-vinci-backpack.

## lunch loot

Give kids a reason to look forward to their mid-day break.



### Three's a Charm

Three compartments keep kids' lunches from spilling, sloshing, and mixing in the Goodbye Bynto Kit. The dishwasher-safe lunch container comes with stickers so kids can decorate as they wish. When it's time for a new one, toss this one in the recycling bin. \$16; onesmallstep.com.



### Grab-n-Go

This lightweight lunch bag features an easy-to-grip handle, two mesh pockets, insulating construction, and an interior ice pack pocket. Fun designs incorporate an outside back pocket for stowing any extras. \$30; dabbawallabags.com.



### Itty Bitty Ditty Bags

Plastic baggies are a thing of the past, thanks to machine-washable, cotton Eco Ditty Bags. The Back-to-School Starter Pack includes one Color Your Own snack ditty™, one Eyes of the World wick ditty™, and one Space Cowboy snack ditty™. \$29; eco-ditty.com.