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FASHION FOCUS

Jean Patteson brings the runway to you



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SizeWize.com helps e-shoppers choose the right size

Uncategorized — posted by [jeanpatteson](#) on April, 28 2010 4:15 PM

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Depending on the brand of clothing I try, I'm a size 8 or 10 or 12. This is fine, if I'm in a real store and can try on several sizes of the same garment. Shopping online, however, is a real guessing game.

But here comes SizeWize.com to the rescue. The simple-to-use, free site allows me (and you) to enter my measurements (bust, waist, hips, torso) and note my favorite brands and/or retailers .

The site then does some wizard computing, and comes back with the size I should order for my chosen brands — plus a link to their Websites. Once I'm logged in, my measurements are saved for future customized searches.

How cool is that?!

More than 150 brands and 50 retailers are represented, including Abercrombie and Fitch, Ann Taylor Loft, Anthropologie, Banana Republic, Chico's, Juicy Couture, Lucky, Michael Kors, Sweet Pea, True Religion, Victoria's Secret, White House/Black Market and Zac Posen.

check it out at www.sizewize.com