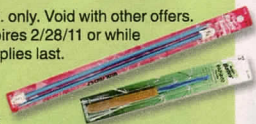


Cash In This Week!

WW Money-Saving Coupons

Free Patterns!

U.S. only. Void with other offers. Expires 2/28/11 or while supplies last.



You'll find hundreds of free knit and crochet patterns at RedHeart.com. While there, save 15% on any Susan Bates knit and crochet accessories with code WWMAG.

15% off Clothes made in the USA!



U.S. only. Expires 4/1/11.

At AllAmericanClothing.com you can trace your clothing purchases all the way back to the farm where the cotton was grown, so you know it's 100% American. Save 15% with coupon code WWMAG.

20% off Organic food!

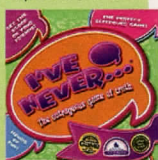
Expires 4/1/11.



Shop EdenFoods.com for Eden organic snacks, pasta, beans, fruit and more than 250 organic family farm favorites. Save 20% with code WWMAG.

20% off Family game!

Expires 3/31/11.



The award-winning game "I've Never" family edition helps you learn more about one another. Save 20% at IveNeverGame.com with code WWMAG.

25% off Going litter-free!

U.S. only. Expires 4/15/11.



Teach your indoor cat to go litter-free with CitiKitty's training system! Use coupon code WWMAG to save 25% at CitiKitty.com.

15% off Tutus & tops!

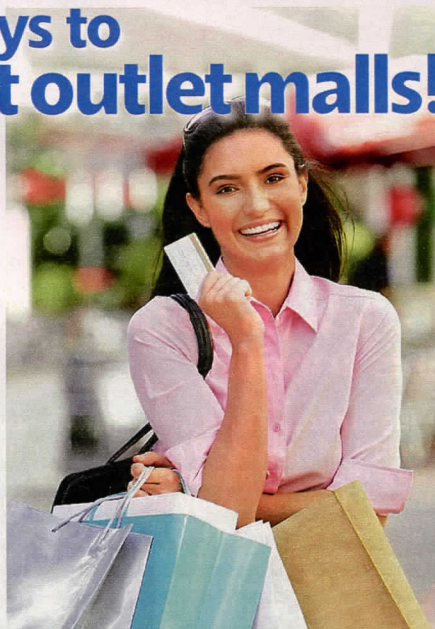
Expires 4/1/11.



Let your tiny dancer pirouette in a customized tutu with attached top from TutuPourMonDeux.com. Save 15% with coupon code WWMAG.

New ways to Save at outlet malls!

Sure, outlet malls may seem like they're full of great deals, but how do you know if you're getting a real steal? It can be hard, especially since the bargain meccas have tricky ways of convincing you to spend more than you'd planned. But it's simple to stay on budget—and get quality purchases for less—once you know these insider tricks!



● **Save an extra 30% with coupons!** Surprise! Most outlet malls accept coupons—in fact, you can save up to 30% on top of already discounted prices! Check the outlet mall's website for printable coupons—major outlet companies like Tanger (TangerOutlet.com) and Chelsea Premium (PremiumOutlets.com) list new ones every month!

● **Shop at true outlets!**

If you shop at an outlet mall, you'd expect all the stores to offer steep savings, right? Wrong! The centers can house outlets *and* full-price retailers! To make sure you're shopping at a store that serves up great deals, look at its name: See the words "outlet" or "factory"? It's a true discounter. But if the name is exactly the same as the regular retail store, it might not be—and that could leave you spending more!

● **Score top-quality clothes with a label check!**

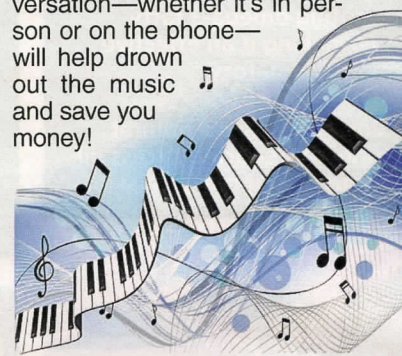
Outlet stores feature a mix of surplus clothes from the company's retail chains, plus items designed for the outlet. Trouble is, those manufacturers may skimp on quality for goods made just for the outlet—like, say, using polyester instead of silk. To see if whatever you're eyeing is an outlet store exclusive, check the label: If you see "F" or "Factory," you'll know it was designed for the outlet. Do a quick double check to make sure the quality is what you'd expect from the brand before bagging the bargain.

Tip!

Hit an outlet mall and you could end up spending 79% more than at a regular shopping center simply because it's farther away! The distance causes people to buy more to make a long trip worthwhile. Avoid creep-up by setting a budget before you go—and sticking to it!

Sidestep this sneaky sales tactic!

Hear some slow-tempo music playing while you're shopping in a store? Watch out! That's the retailer's attempt to get more of your money. Studies show that people shop longer and spend more when a store plays slow-tempo tunes. The reason: The music encourages shoppers to slow down and spend more time perusing the aisles and filling up their carts. To avoid a song's influence, try shopping with a friend! Focusing on your conversation—whether it's in person or on the phone—will help drown out the music and save you money!



Up to half off books

Avid reader or listener of audiobooks? Good news! You can get your fill for less! If you're a lover of Cracker Barrel books, stop by your local Cracker Barrel—they have more than 20 titles, including *New York Times* best sellers. Here's the best part: When you're finished, you can return it to any Cracker Barrel and get the full purchase price back minus \$3.49 for each week you've kept it! Flying? Pick up a book at a Paradise Shop, found in airports across the country—once you've read it, return it to the retailer within six months and you'll get 50% of the purchase price back!



Don't throw that away!

Turn leftover dough into a delicious treat!

Next time you're baking a pie, hang on to those leftover dough scraps! You can turn them into another tasty treat: pie fries! Just slice the extra dough into fry-size strips; give them a coating of butter, cinnamon and sugar; and bake at 375°F until crispy (about 10 minutes). Serve the slices with jam for a super simple sweet treat!

